

GUIDELINES

Children's National Research Institute Research Posters

These are the guidelines for using the Children's National research poster templates.

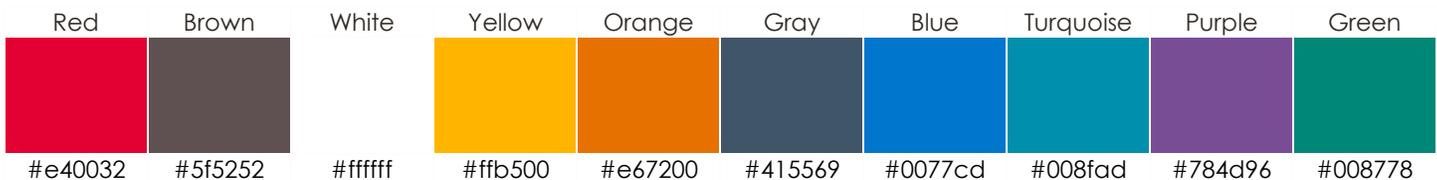
1. Use the official, up-to-date poster template file.
 - a. Avoid using previous years' files that have old logos and old color palettes.



2. Use the official font of Children's National: **Century Gothic**.
Avoid text below 24 pt. size.

Bold Regular *Italic*

3. Use the official colors of Children's National.



4. Follow a consistent layout.
5. Label figures and provide captions.
6. Add chart titles, legends, axis titles and data labels for accessibility.
7. Keep a word count of about 300 to 800 words.
8. If referencing a website, avoid long, hard-to-remember URLs. Use a QR code or customized shortened URL instead.

Resources for best practices

- [How to prepare a scientific poster](#)
- [Preparing and Presenting Effective Research Posters](#)
- [Better Posters](#)